Communication 254
Introduction to Intercultural Communication
Communication Consultant Project paper
Guidelines

You are to choose a culture that interests you. Next, you will do research on the culture, finding at least 5 different sources. The sources should be mainly books, journal articles, newspaper articles and credible web sources. You will definitely want to use some of the web sources listed on the Info guide from the OCTC library page. Our textbook can be used as one of your sources. NO Wikipedia. MLA Style.

Finally, you will write the paper as if you are a communication consultant for a local company who does business with your chosen culture. (Communication consultants are extremely well-paid professionals so take it seriously) Preferably typed, the length of this paper should be 4-5 pages. This paper is due the last week of class.

You must include these basic elements:
I. Deep structures of culture
   A. History
   B. Religion
   C. Values
   D. Social Organizations
   E. Language

II. Explain your culture in terms of Hofstede’s classification of cultural patterns Chapter 6
   A. Individualism/collectivism
   B. Uncertainty avoidance
   C. Power distance
   D. Masculinity/femininity

III. Explain the Kluckhohn and Strodtbeck Value Orientations for your culture Chapter 6
   A. What is the character of human nature?
   B. What is the relation of humankind to nature?
   C. What is the orientation toward time?
   D. What is the value placed on activity?
   E. What is the relationship of people to each other?

   A. Business Protocol
   B. Greeting Behaviors
   C. Personal Appearance
   D. Gift Giving
   E. Management Styles
   F. Negotiation Styles